

Simplifying Sustainable Living

WASTE

Economic and Business Administration (EBA)

Zero-waste shop in Aalborg Municipality

“How do zero-waste stores function, is the concept of zero-waste implemented in regular grocery stores, and what factors would influence the grocery stores' stance on implementing the concept of zero-waste more extensively?”



Joint results

For achieving a low-waste oriented system, the most important factor is the consumer's perception and their willingness to change their buying behavior.



Sociology

Waste sorting in student apartments in Aalborg Municipality

“What role does waste sorting have among young students in Aalborg Municipality, and what challenges and opportunities do they experience, in the incorporation of this in their every day life.”





SDG 11: "Make cities and human settlements inclusive, safe, resilient and sustainable"



SDG 12: "Ensure sustainable consumption and production patterns"



SDG 13: "Take urgent action to combat climate change and its impacts"

Further research



Government policies



Zero-waste vs food waste



Consumer stance on zero-waste



Waste sorting among elderly vs. youth



Development of an app with information

